Kimberly Kozeniewski Prof. Phillip Simon ICM 502: Information Design 14 May 2016

## Part One: Purpose

- 1. Enlarged logo, banner text, tagline
- 2. Reorder information so it reflects purpose of organization: a.)
  VOLUNTEER VOICES, b.)
  HOW TO VOLUNTEER, c.)
  UNV SPECIAL FEATURES

# Part Two: Navigation

- 3. Social Media links in banner
- 4. Search box in line with toolbar

## Part Three: Content

- 5. Names of sections same as links on toolbar
- 6. Utilize sidebar for NEWS & RESOURCES

### Part Four: Visual Design

- 7. Retain original grid design
- 8. Replaced bland colors with earthy green for toolbar & sidebar, and a signature UN blue for section headers. Headlines in main sections in a vibrant red.

### Items of Note:

Pictures and representative clip art from original page will be retained.

Underlined text indicates links

